## Seed Strong: Using Nutrition to Maximize Seed Potential

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#### What are Seed Nutritionals?



- Liquid or Dry formulations developed specifically to deliver key macro and micronutrients immediately upon seed germination.
- Specific formulations developed for planter box use, seed treatment slurry use and/or as a seed finisher and shiner.
- Compatible with most popular seed treatment packages.

#### Why Add Nutrition to the Seed?



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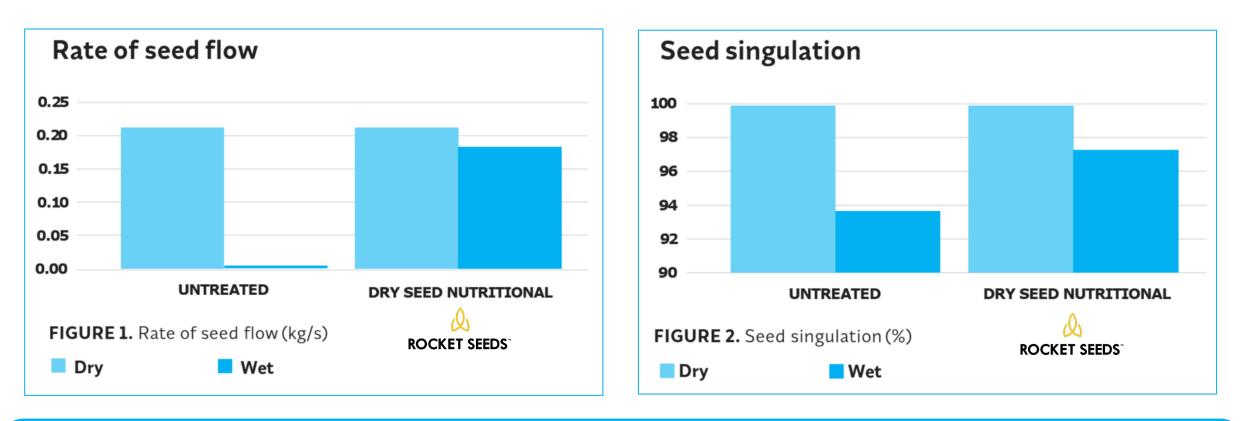
- Consistent yield increase
- Boost to early season vigor
- Better root development to help mitigate stress all season long
- Dry seed nutritionals provide an advantage over traditional finishers and fluency agents
- Seed nutritional products are available to fit any operation in both dry and liquid applications



#### Nutritional Planter Box Treatments Replace Talc/Graphite and Aid in Fluency



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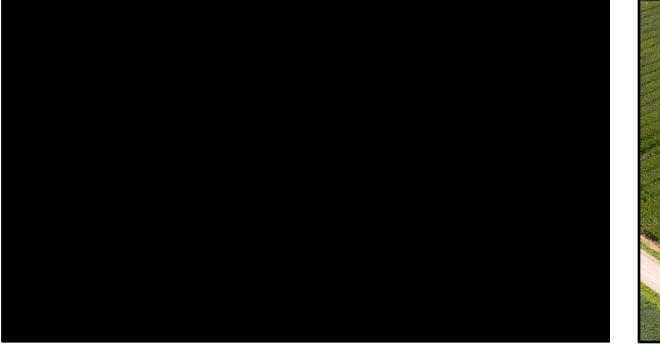
- Seed flow experiments conducted with corn using flow meter and digital row unit compared to untreated seed.
- Nutritional fluency agent provides significant improvement in both seed flow and singulation in wet conditions.

Compass Minerals Innovation NA Greenhouse Trials

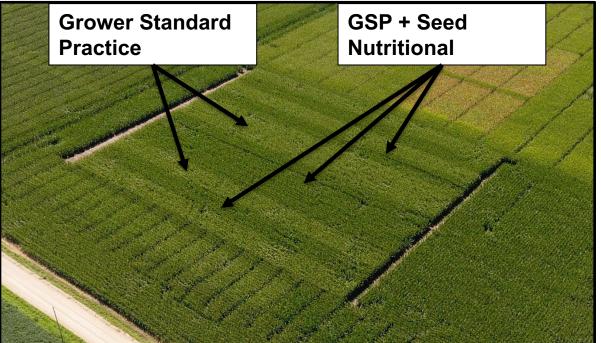
#### Seed Nutritionals Provide a Boost to Early Season Vigor



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Aerial view of Marshall, MO test plots summer 2018

#### Better Root Development Provides Benefit Throughout the Season

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Micronutrient Uptake at V3 in Corn (mg/g of tissue) 0.06 0.057 0.05 0.054 0.04 0.03 0.033 0.034 0.031 0.024 0.02 0.023 0.016 0.014 0.01 Fe Cu Zn Mn Standard + Nutritional Standard Seed Trt Seed Trt (N, P, Mn, Z) **Corn at V3 with Seed Nutritional** 54% Increase in tissue biomass 86% Increase in root biomass Standard + Nutritional Standard Seed Treatment

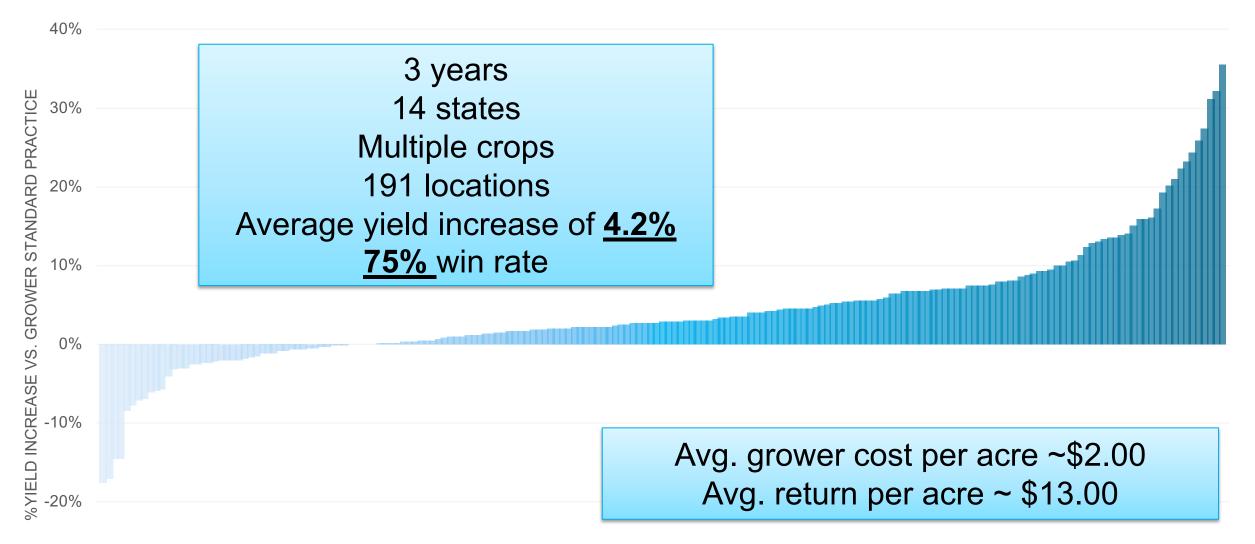
2018 Field Trial - Hutchinson, KS

Compass Minerals Innovation NA Greenhouse Trials

#### Nutritional Seed Treatments Provide Consistent <u>Yield</u> Across Environments and Years



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Data includes US strip trial yield results from 2017, 2018 and 2019 across multiple crops in 14 states

# Nutritional Seed Treatments are Compatible With Any Operation

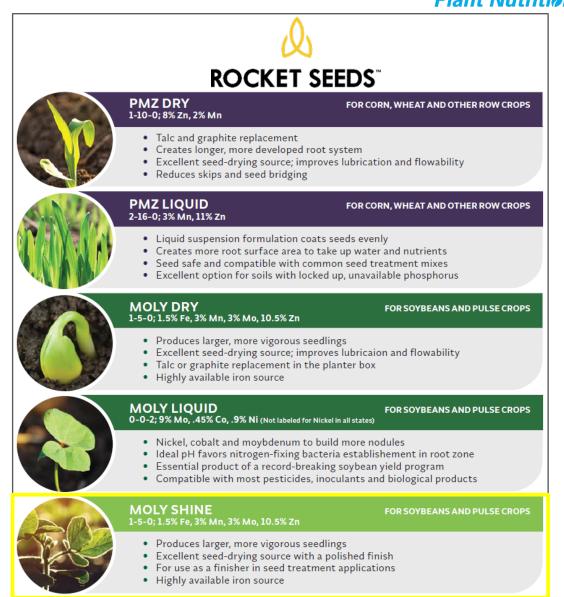


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• Developed specifically to work on the farm or at the retailer.

 Nutritional components to complement and optimize traditional seed treatment offerings.

 Crop specific formulations to provide key nutrients during early, and often stressful, crop growth cycles.



#### **Conclusions**



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• By providing proper nutrition directly on the seed, plants can better withstand early-season stress.

 Seed-applied nutrition is one of the most efficient ways to use fertilizer that provides yield and improves plant morphology.

 While traditional seed treatments provide an insurance policy against pest and disease pressure, seed nutritionals provide a boost, regardless of season-to-season variability.



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### **Thank You!**

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