



## Panel Discussion

# *Seed Treatment Technologies Now and in the Future*

Bill Hairston



Bayer CropScience

Dair McDuffee



# THREE RULES FOR A PRODUCTIVE CROP YIELD:

1. NO WEEDS.
2. NO WEEDS.
3. NO WEEDS.



# LIBERTY LINK®



Liberty®

Weeds have no part in a high-yield story. But the LibertyLink® trait and Liberty® herbicide do. Together they control even the toughest weeds, like Palmer amaranth, giant ragweed, waterhemp and marestail. With weeds out of the way, you'll see higher yields on over 100 different brands of soybeans, cotton and canola. **Take control of your fields with Liberty herbicide and LibertyLink seeds.**



Bayer CropScience



Science For A Better Life

# Exceed the Seed Symposium

## Bayer SeedGrowth™

Seed Treatment Technologies

Now and In The Future

Bill Hairston – Bayer CropScience



## Definition of Seed Treatment

Seed treatment is the application to seed of products considered beneficial or necessary in maintaining or enhancing the genetic yield potential of a crop.

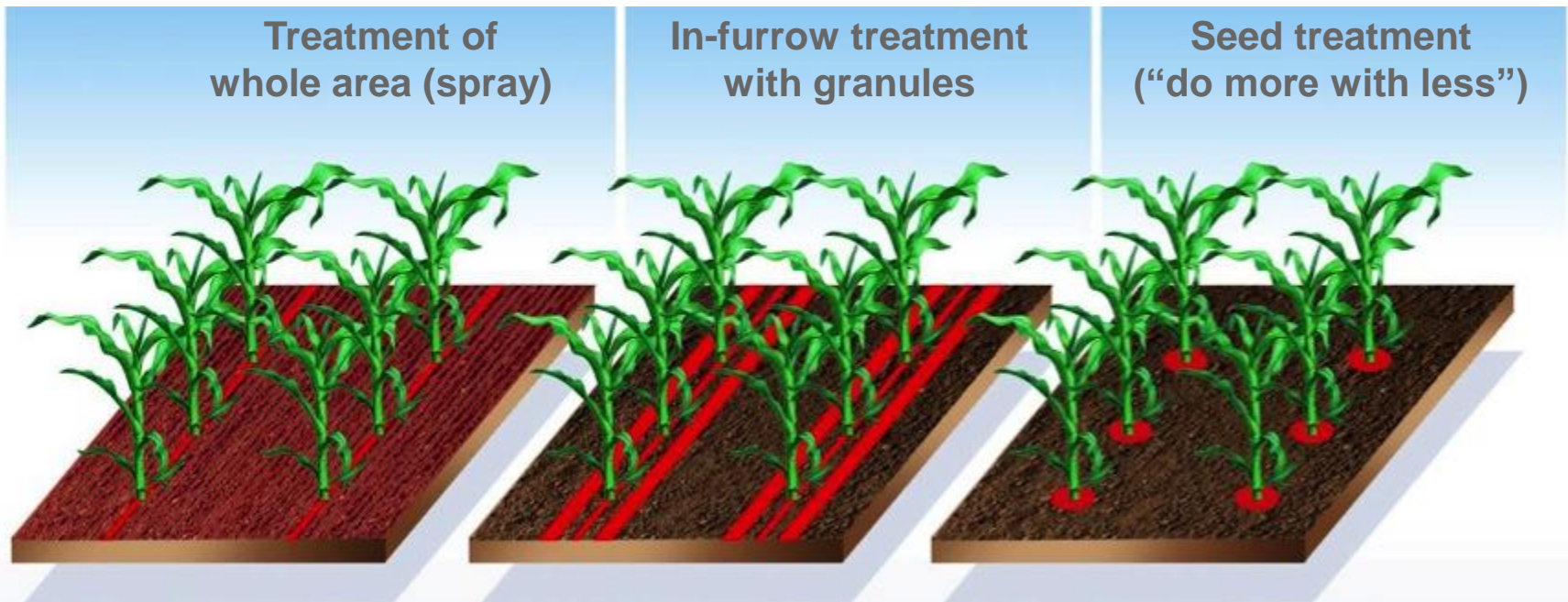
Examples are fungicides, insecticides, nematicides, PGPR, herbicide safeners, micronutrients, plant growth regulators, etc.

# Reasons for Significant Growth In Seed Treatment Market Segment



- Innovative new products that are highly efficacious
  - Fungicides
  - Insecticides
  - Nematode Protection
  - Others (Rhizobia, Micronutrients, PGR, PGPR)
- Desire to protect high value seed (Traditional and GMO)
- Growers value seed treatment:
  - Convenience (no mixing or spraying required)
  - Reduced exposure

# Seed Treatment Advantages - Reduction in Rates and Treated Area



Average application rate g active ingredient / ha:



Percent treated:



# The Three Pillars of Seed Treatment Development



# Ensuring That Bayer Seed Treatment Does Not Negatively Impact Germination Is Critical!



- ◆ Seed safety is critical.
- ◆ Seed companies can easily treat in a single day seed valued in excess of \$1,000,000.
- ◆ Each formulation of active ingredient, colorant, coating, and combination thereof must be tested.
- ◆ Seed safety takes precedence over formulation characteristics and efficacy!





# Soil-Borne Seedling Disease Control



Untreated



Seed Treatment  
Fungicide



# Soil Insect Control



Fungicide Only



Seed Treat Fungicide + Poncho®



# Seed Treatment Development



- Equipment – New advances based on market needs.
- Formulations
- Coatings
- Seed Treatment Application Centers

# Application Advancements

- Active ingredients can be applied without dilution...mixing/dilution occurs during the application process.
- New technology has brought a new level of flexibility and accuracy to high volume facilities.
- Seed coatings play a critical role as a result of heavier loadings.
  - Hold the active ingredient on the seed.
  - Facilitate handling of seed during the treating process.
  - Facilitate uniform planting.
- Application monitored and controlled by a computerized unit.



High Volume Batch Treater



High precision Downstream Technology

# Coatings Have Become a Critical Component of Seed Treatment Systems!

- ◆ **Keep the product on the seed**
- ◆ **Help ensure uniform coverage**
- ◆ **Improve the handling of the seed (during application and planting)**

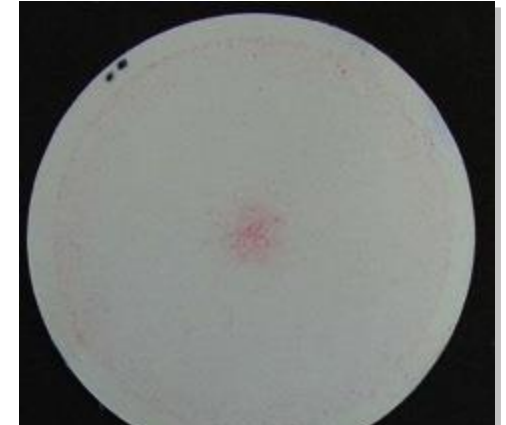
# Coatings Are A Critical Component Of Successful Seed Treatment Systems



- Requires very specific formulations.
  - Applying “adhesives” to seed during a high volume application process.
- Coating must be compatible with other formulations and seed type.
- Cannot impact customer’s commercial treating capacity.
- Must control dust abrasion in the commercial treating environment and at the grower level.
- Facilitate uniform seed flow and planting through precision air planters.
- Must be seed safe.



# Established Equipment and Protocol for Standard Comparison of Dust-Abrasion



A: Good ST quality sample

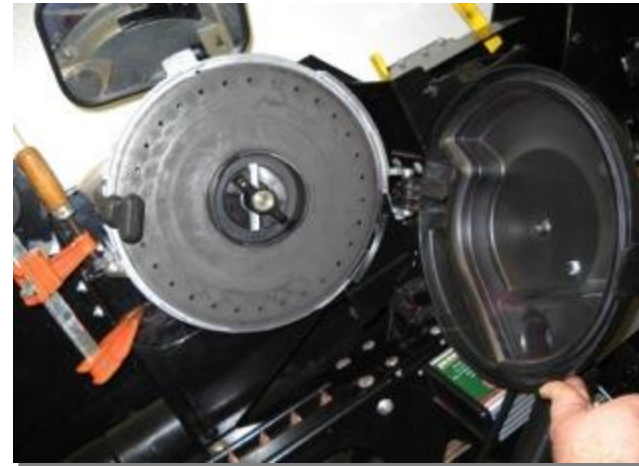
B: Bad ST quality sample



# Work Closely with Planter Manufacturers to Ensure Performance at Planting Time



JD Vac Meter on Stand



Vacuum Chamber and Back of Disk



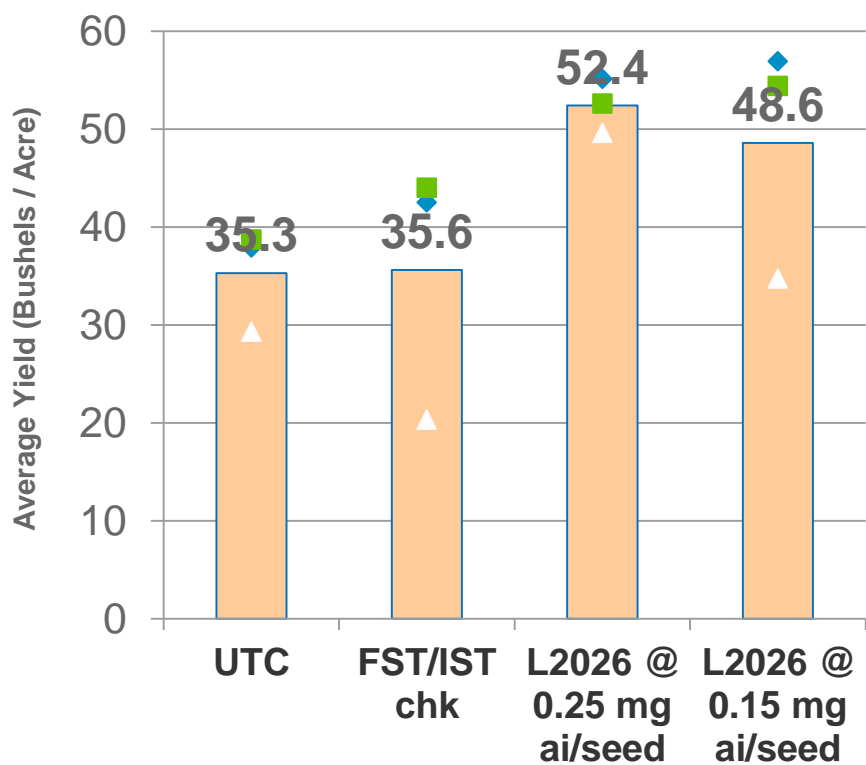
Front of Disk and Seed Chamber



Standard Corn Disk



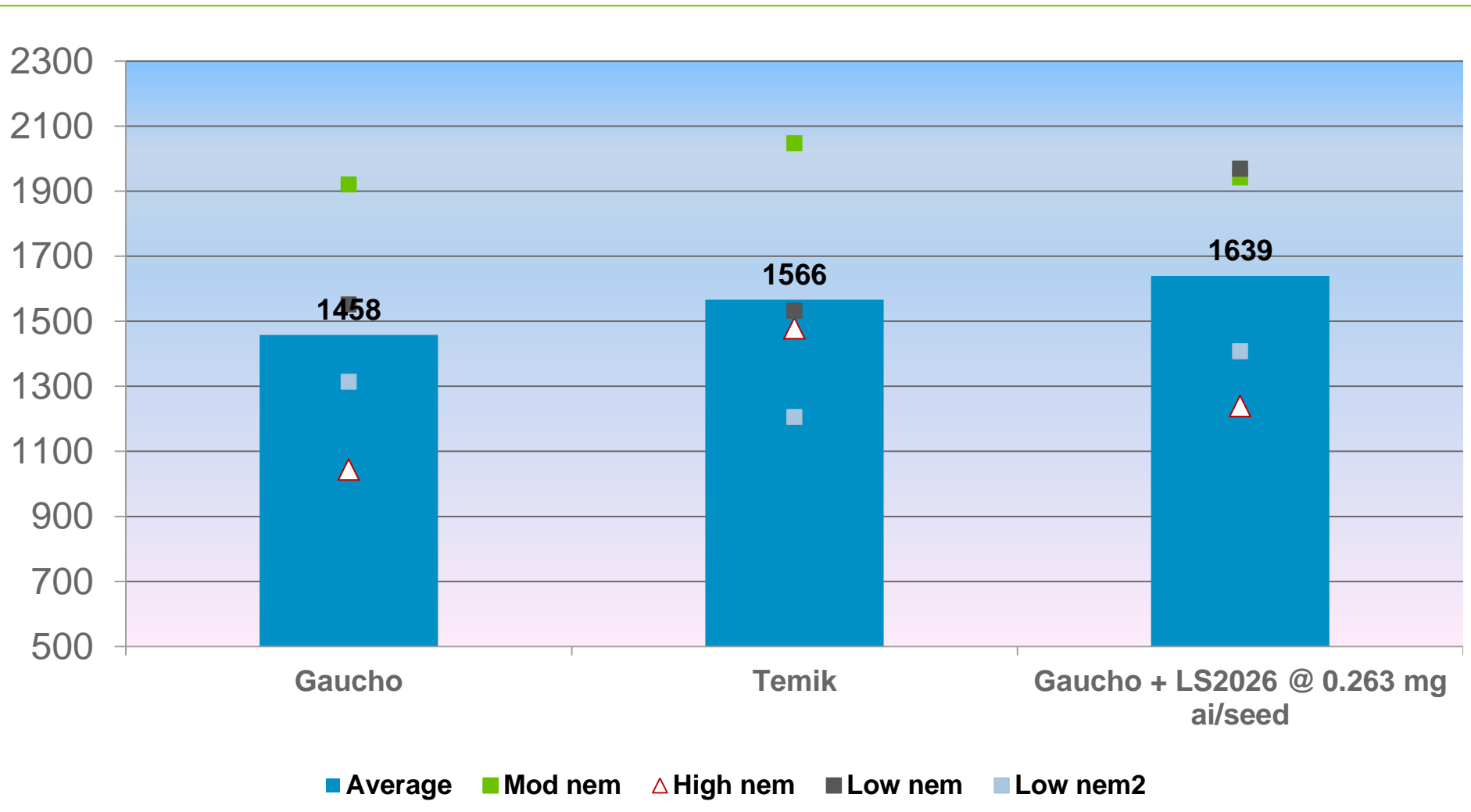
# The Future SDS Control in Soybean



Trial conducted at the Kansas River Valley Station near Topeka  
Irrigated site with heavy SDS pressure

# Cotton Nematode Trial - Yield Summary

Average of 4 locations



# Advancements in Biologicals

## Wheat evaluation at 5 weeks after planting





# Potential of Seed Treatment Technology

- We have barely touched the potential of the benefits that are available from seed treatment technology!
- We can expect continued development of new chemistry.
  - New products that will provide improved protection and tailor-made solutions for growers to address disease and insect problems.
  - Example – Sudden Death Syndrome in soybean.
- Capitalize on the potential of biological organisms and plant growth regulating compounds as seed treatments to improve plant health, provide tolerance to abiotic stress, nutrient uptake, and improve disease and pest control, and increase yield.
- As new solutions are developed, advancements in application technology will be necessary, e.g. equipment, coatings.



Science For A Better Life

Thank you for your attention

Questions?



**PONCHO**<sup>®</sup>

**VOTiVO**<sup>®</sup>



SURE, WE COULD TELL YOU ABOUT THE POSITIVE EFFECTS OF  
TREATING YOUR SEEDS. BUT IT REALLY BOILS DOWN TO TWO WORDS:

**PONCHO<sup>®</sup>/VOTiVO<sup>®</sup>**

Applied on more than 14 million acres of corn already, Poncho/VOTiVO<sup>®</sup> seed treatment from Bayer CropScience helps farmers achieve higher levels of production by using a systemic agent that helps protect the whole plant against insect pests. Poncho/VOTiVO also uses a biological component that protects against nematodes during early development, leading to healthier stands and larger yields. So get treated and get growing. For more information, contact your Seed Dealer or Bayer CropScience Representative, or visit [ponchovotivo.us](http://ponchovotivo.us).

NOW AVAILABLE FOR CORN, COTTON AND SOYBEANS.

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# SEED PROTECTION

**INOVATE**<sup>®</sup>  
Seed Protectant

**NipsIt**  
**INSIDE**<sup>®</sup>  
Insecticide



CEREALS

**NipsIt**  
**SUITE**

SEED PROTECTANT



SUGAR BEETS

**NipsIt**<sup>1</sup>  
**SUITE**

SYSTEM

**RIZOLEX**<sup>™</sup>  
FUNGICIDE

**WE PROTECT MORE THAN SEED.  
WE PROTECT YOUR INVESTMENT.**

Maximize yield and profit with Valent U.S.A. Corporation's growing portfolio of innovative seed protection products. Our commitment and passion have led to game-changing technologies such as Lock Tight<sup>™</sup> Technology, which delivers unmatched retention, handling and performance. Our latest innovation, Rizolex<sup>™</sup> Fungicide, offers unrivaled protection against Rhizoctonia. Plus, we're constantly working on new technologies, with more in the pipeline. To learn more about our state-of-the-art seed protection products, visit [www.valent.com](http://www.valent.com).



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**Always read and follow label instructions.**

<sup>1</sup>NipsIt SUITE Sugar Beets System is a promotional combination of NipsIt INSIDE<sup>®</sup> Insecticide (EPA reg. #59639-151) and Metlock<sup>®</sup> Fungicide (EPA reg. #59639-171) from Valent U.S.A. Corporation and Sebring<sup>®</sup> 318 FS Fungicide (EPA reg. #55146-107) from Nufarm.

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# Exceed the Seed:

Exploring our role at Valent USA developing technologies for growers to maximize their investment



Dair McDuffee

Seed Treatment Specialist

December 9, 2013

ASTA CSS 2013 & Seed Expo

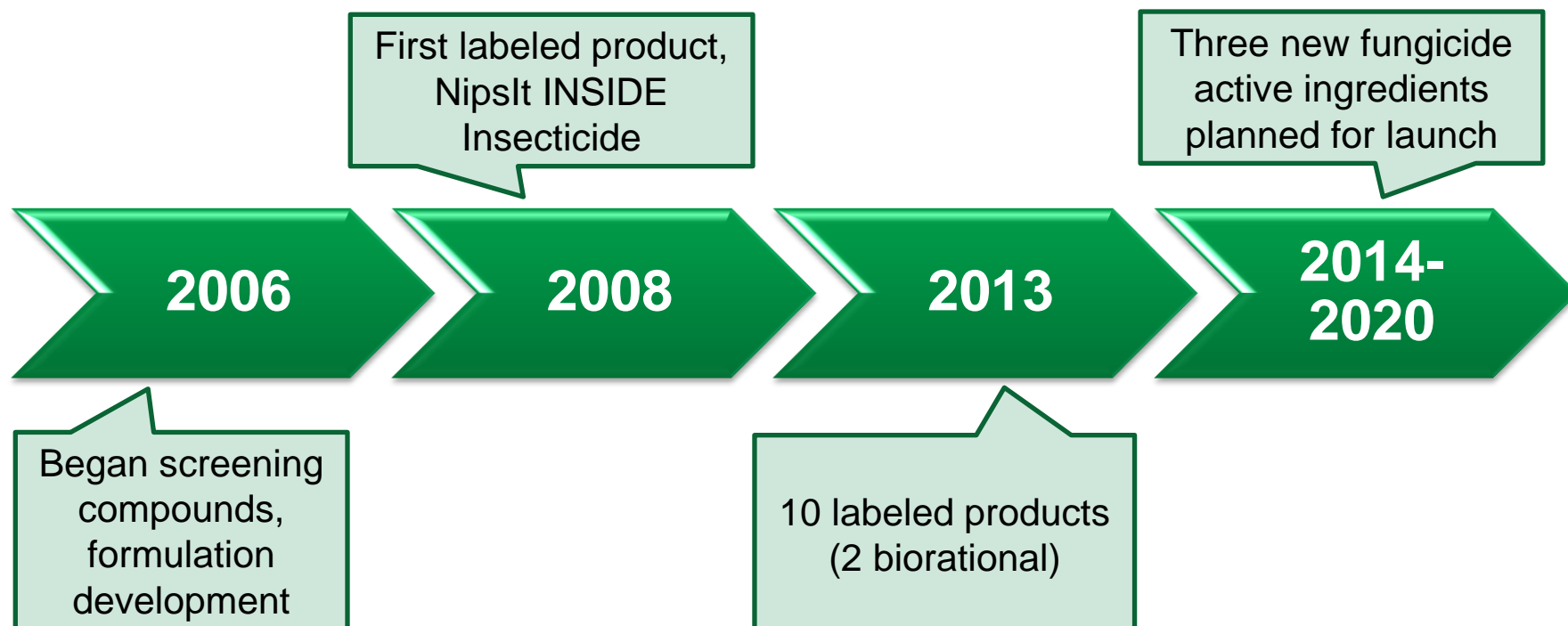
*Products That Work, From People Who Care®*



# Valent Seed Protection Timeline



- Valent USA is a wholly owned subsidiary of Sumitomo Chemical Company
- Access active ingredients from:
  - SCC, Valent Biosciences, 3<sup>rd</sup> party licensing, partnerships



# Protecting the seed and seedling



- Planting to population
- Uniformity across the field
- Current development strategy is to create a single system capable of working across “most” locations



Untreated and treated soybean: July 15

Same plots:  
August 26



# Current Research increasing understanding

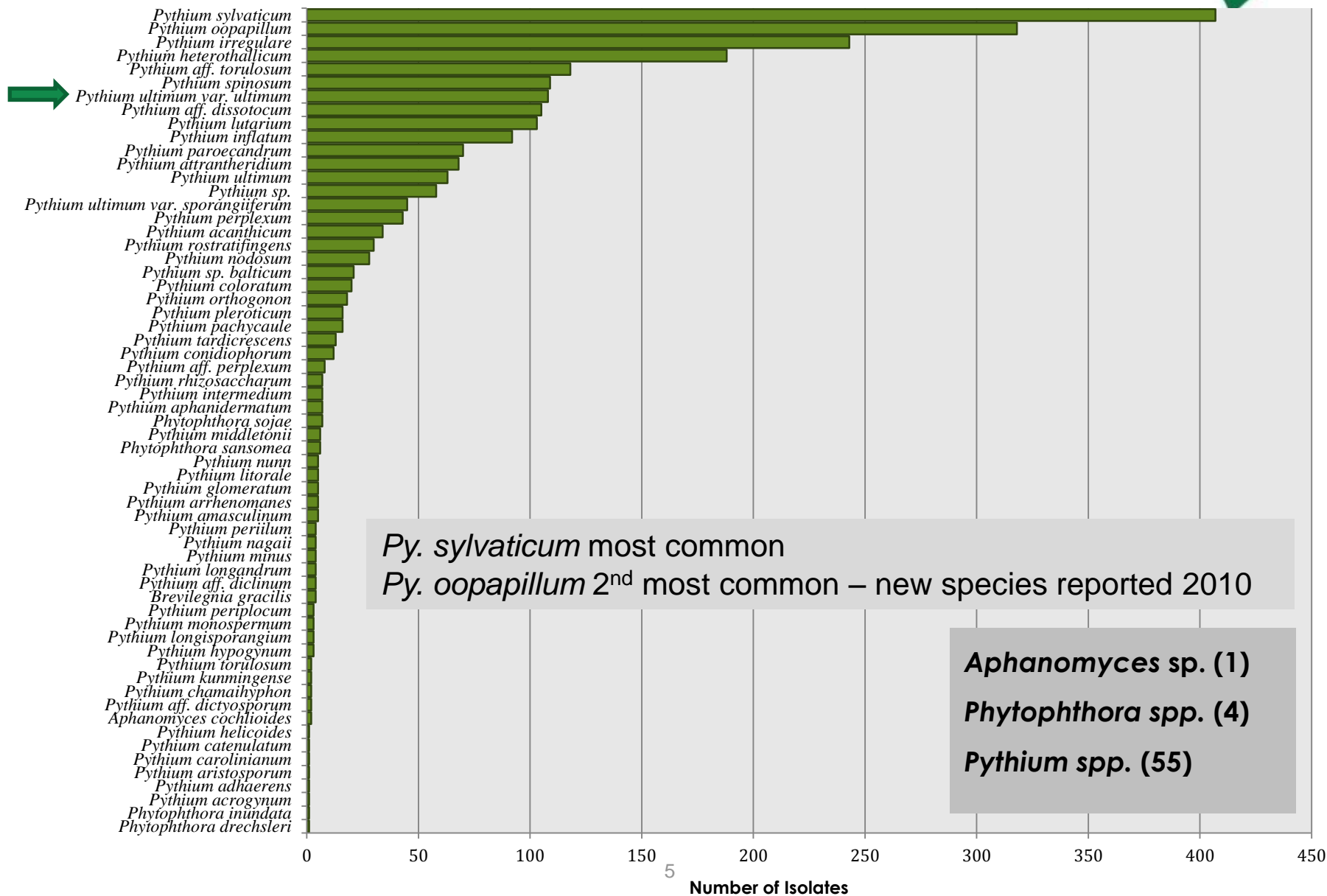


- Midwestern disease surveys
- USDA-NIFA Oomycete survey
  - 12 States
- NCSRP-USB Seedling Pathogen Survey
  - 11 States
- Characterizing isolates, distribution, prevalence, pathogenicity



Emerged seedlings sufferings from Pythium Root Rot

# 2011 Oomycete sampling results



# Combining Ethaboxam and Metalaxyl



Most prevalent

Oomycete	Metalaxyl	Ethaboxam + Metalaxyl
<i>Phytophthora sojae</i>	○	●
<i>Pythium irregulare</i>	○	●
<i>Pythium sylvaticum</i>	○	●
<i>Pythium dissoticum</i>	○	●
<i>Pythium torulosum</i>	○	●
<i>Pythium ultimum</i> var. <i>sporangiferum</i>	=	●
<i>Pythium ultimum</i> var. <i>ultimum</i>	=	●
<i>Pythium G7 Isolate</i>	●	●
<i>Pythium aphanidermatum</i>	●	●
<i>Phytophthora sansomeana</i>	●	●

● superior performance

= statistically equal performance between metalaxyl & ethaboxam

○ partially controlled

# How to use results...

- Currently
  - Development decisions
  - Region/State recommendations
  
- Future
  - Custom applications
  - County down to the field recommendations
  - New university research

## Soil Test Report

ABC Ag Testing  
Indianapolis, IN

Nutrients	Levels	Scale			
		VL	L	M	H
Nitrogen	50 lbs/a	██████████			
Phosphorus	4 ppm	██████			
Potassium	300 ppm	████████████████████			
Sulfur	60 lbs/a	██████████████			
Zinc	0.8 ppm	██████████████			
Chloride	24 lbs/a	██████			
OM	4.10%	██████████████			
Soluble Salts					

Soil pH	CEC
7.1	11

### Pathogen Survey Results

<i>Rhizoctonia solani</i>	98 CFU/g	██████████
<i>Phytophthora sojae</i>	150 CFU/g	██████████████████

Fusarium species identified

*F. graminearum*, *F. virguliforme*, *F. solani*

Pythium species identified

*P. ultimum*, *P. torulosum*, *P. irregulare*



## Valent USA and Valent Biosciences

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# Biorational Seed treatments



- Release
  - Plant growth regulator
- Uniform emergence
- Increased Vigor, plants at a later stage
- Partner with conventional seed treatments

**Release**<sup>®</sup>  
Plant Growth Regulator

Winter wheat treated with Release PGR (right)

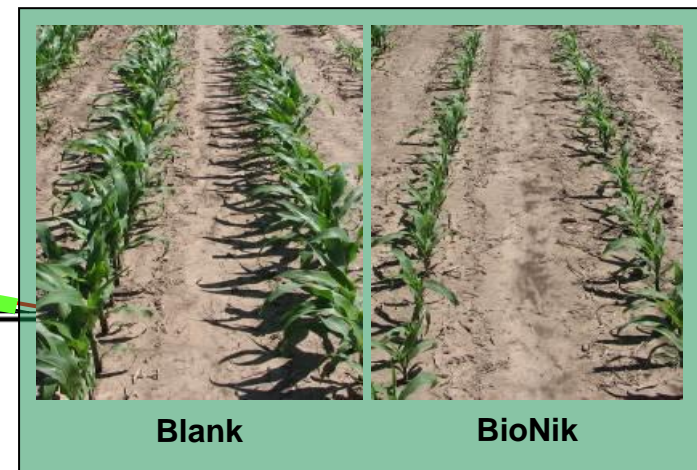
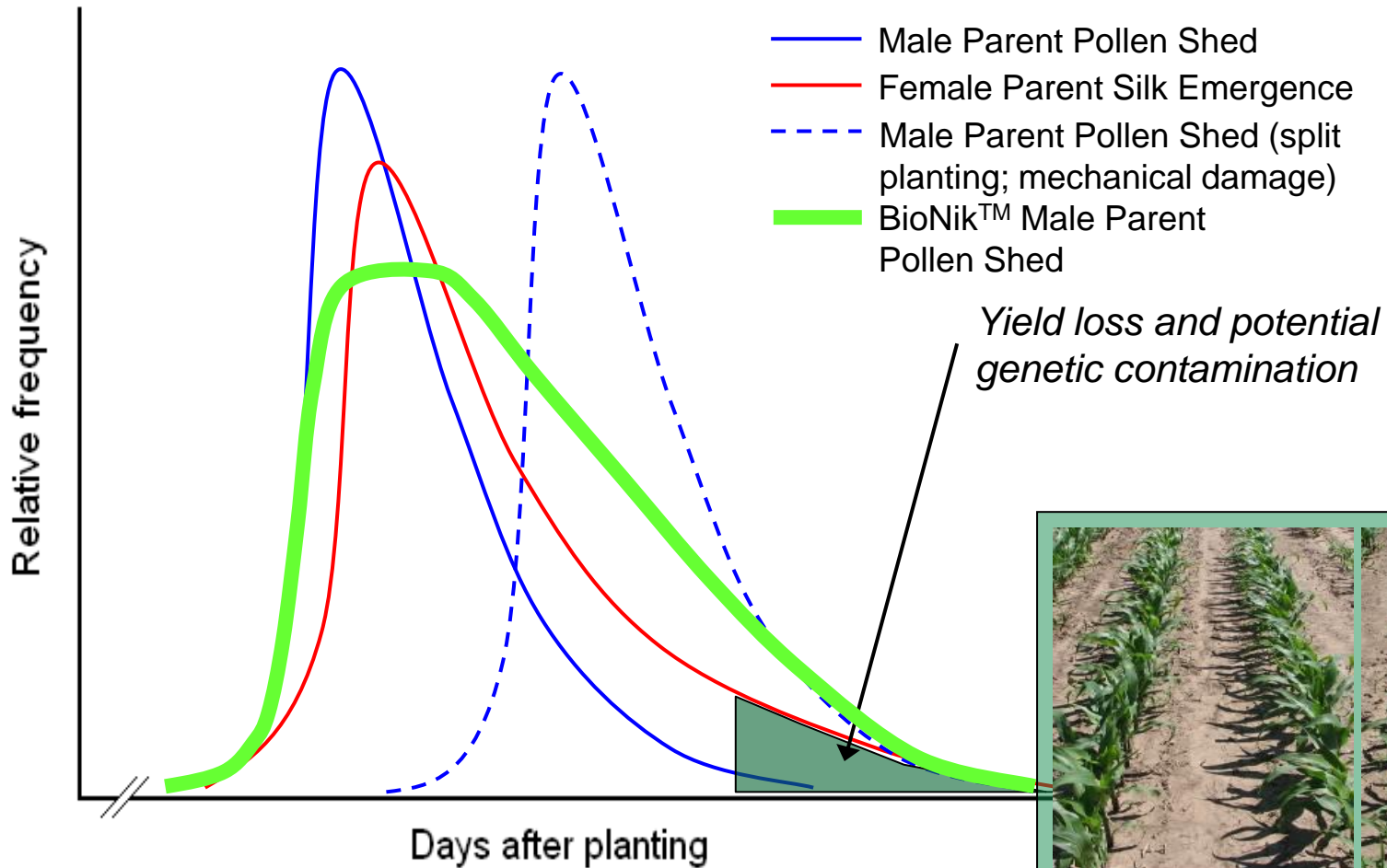




## Delay Germination to Extend Pollination



Silk and pollen shed dynamics affect yield and quality in corn seed production



# Conclusions



- Understanding of soil microbiological community
- Merging of conventional and biorational a.i.'s
- Solving problems with seed treatment beyond vigor, stand, disease or insects
- Traditional development methods



- Thanks to Dr. Martin Chilvers, Valent Biosciences

I used to wear  
a seed protectant,  
but it came off.



What?  
No Lock Tight™  
Technology?



Proprietary Lock Tight™ Technology. Unmatched protection.

There's nothing else quite like the all-in-one convenience of INOVATE® Seed Protectant. Its proprietary Lock Tight™ Technology assures the coating stays on well after planting. And it's the first soybean seed protectant with both contact and super-systemic protection. With INOVATE, your seed will have the most advanced protection against the broadest spectrum of diseases and insects—increasing yield and giving your customers a higher return on investment.

**INOVATE**  
Seed Protectant

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